



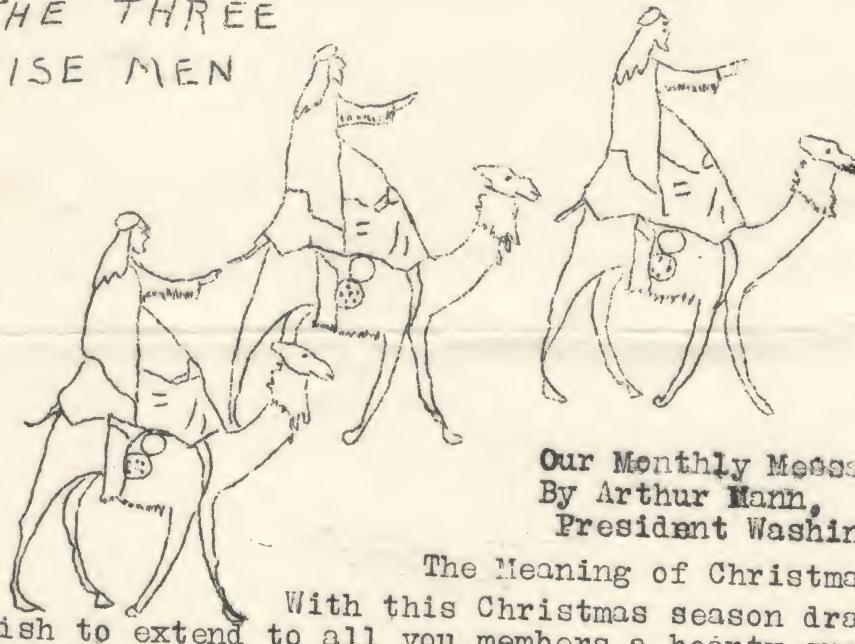
# A · A · M · M · NEWS

WASHINGTON CHAPTER  
AMERICAN ASSOCIATION OF MASSEURS & MASSEUSES

ARTHUR DUNBAR--EDITOR  
DECEMBER-- 1954

MILTON NIEDFELT--ASSISTANT  
805 E. Denny --Seattle Washington

## THE THREE WISE MEN



Our Monthly Message  
By Arthur Mann,  
President Washington Chapter

### The Meaning of Christmas.

With this Christmas season drawing nigh,  
I wish to extend to all you members a hearty greeting and  
wish you may have a very Merry Christmas.

In America the traditional Christmas season is celebrated by family gatherings, turkey dinner, Christmas gifts etc., and let us not forget the spiritual meaning of Christmas, for our Nation is founded on the basic freedoms of speech, religion, press etc.

If the people through-out the world would put into practice the words which the angels sang at Christs birth "Peace and Good Will unto all men," we would not have the wars and rumors of war which the past few generations have been living through;

I have often pictured the beautiful story of Christs birth in my mind. The stars shining brightly, the sheapards watching their flocks on a hillside, the angels bringing the good news of Christ birth and the sheapards following the star which led them to Christs birth place.

The picture of Joseph trying to obtain lodging for he and his wife Mary at the Inn enters our mind and the despair he must have

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felt at being turned away, however nothing can cloud the picture that Mary, Joseph and the Christ Child made when the wise men and shepherds reached the manger where Christ was born.

How their hearts beat high with hope, here was the Messiah who would save the world.

In reading the history, customs and poverty of those days, you can readily see, although the people did not fully understand what Christ's birth was to mean to them and future generations, still they knew that according to prophecy, Christ's birth would change many things.

So let us not forget our blessings as we celebrate the arrival of this Christmas Season. By Arthur Mann, Washington State President.

#### PEACE ON EARTH GOOD WILL TO MEN!

By Milton A Niedfelt

For the A.A.M.M. Staff

The three wise men looking forward to the "HOPE OF THE WORLD". Today the American Association of Masseurs and Masseuses are looking forward hopefully. If we are wise we will get behind that hope and push, and get nearer that "Star" our Legislative fund, which will help to insure our Massage Law.

The Seattle Local at its last meeting November 7th, impressed upon those members present that "THERE WOULD BE NO MASSAGE ACT PRESENTED BY OUR ORGANIZATION IF THERE WERE NO FUNDS."

Our Good member Mr. Hetch started a move and this was followed up by others and a sum of \$95.00 was collected in this one meeting. This was followed by a move to have a box social with the intent of contributing to the Legislative fund. All Message technicians, their friends and members are invited to attend this Box Social.

Our Secretary followed this up with a report on the "INSIGNA IN THE PHONE BOOK" program. We have enough promises now that we will have our insignia in the phone book, and the privilege to have their names in the phone book under the insignia of the A.A.M.M. This too will give prestige to our Massage Law effort.

Now lets get busy, and see that our friends and patrons come to our Box Social. The public is invited. It will be an OPEN HOUSE. By now all members west of the mountains have invitations already, and some to give out. If you want more Phone CA 8655. They will be sent to you. ---So put them out to your patrons and tell them to come and have a good time and lots of fun.

Date December 12th at the Hostess House 606 Summit North---  
Seattle Washington

Lets make good on those Legislative Fund Pledges, and lets do good on this Box Social and follow up with a good Message Law when the Legislature opens in January. Then these symbols of Merry Christmas for us all, patrons and technicians alike will be come a reality.

Merry Christmas--- Peace on Earth Good Will to All men.  
By Milton A Niedfelt

We don't have any "OFFICIAL NOTICE2 But our good member Gladys Blossom Hendrix has gotten Married To Mr Gunthy---Good Luck.  
See Page 107

## Editorial

by Milton A Niedfelt, Asst. Editor

## "What can a Masseur do for a sick Person?"

Your Editor has a letter from one of our members, in which he poses the above question. He says "Last Legislature I got after our Representative from this District to help us (get our Massage Act) and when he talked to the Medical and Dental Committee (of the State Legislature) some of them remarked as follows "What can a Masseur do for sick people?" "What can a Rubber do for sick people?"

First and foremost I heard a nationally known Doctor from California in our National Convention in Spokane Washington say that the future of the welfare of the health of our Nation will, someday be in the hands of the Masseurs and Masseuses. This Doctor's name was Dr. Hart.

Second, I talked with Ed Turnsen, member of the International Association of Physical Therapists. He himself came from Vienna, He told me personally that Physical Therapy is only the groundwork, or fringe of Massage. That our people were working along the right line, and that if we kept on that we would succeed in being recognized, and take our place, among the healing arts.

Unfortunately our Massage Technicians are not fully trained. Unfortunately they never will be properly trained unless we attend to the matter ourselves. And this is exactly why we have set up the National Committee on Schools and Colleges, and already we are beginning to get response. Prominent men already have volunteered to serve on our School Committee.

We have a record of the Washington State Vice President of the Washington Medical Association officially attending our Vancouver Convention, Dr. I.C. Munger Jr. M.D., by name. He was very helpful to us and told us that to gain recognition we would have to develop our Ethics and he told us that we were on our way to successful recognition.

<sup>Made A</sup> Last week your Editor ~~map~~ showing what states were set up with officers and State Charters, on this map was indicated the states having members. There were 14 with State Officers and Charters, and 33 having members. This covers most of the United States. This is after our Nineth Birthday. Only nine years old!

Two states are already credited with having Massage Laws because of organization of the A.A.M.M. in these states. Nebraska and Washington has been trying to get Massage laws enacted. Nebraska has succeeded in getting a Massage Act passed by the Senate and the House, but the Governor vetoed it because he said he didn't know anything about it.

Besides the above support of public people who are quite well known we have been invited to use the Radio in Vancouver Washington, at our State Convention, and to use the T.V. in Spokane at our National Convention. In Chicago Don Mc Niel of the Breakfast Club put us on 18 station National Hook-up and advertised us for about 15 minutes.

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These people believe in us. They have said so, publically. Something some of our members seem ashamed to do even for their profession, even for themselves.

Now it is about time that we members of the Massage Profession and particularly members of our good and clean A.A.M.M. start believing in our selves.

"What can a Rubber do for a sick person?". a pure snide remark, by an ignorant person whom we have failed to reach, and talk to, and whom we have failed to give proper information, and to whom we have bowed in servility!

In the Seattle Post Intelligencer not long ago was an article which showed that Massage is depended upon by the Medical Profession for the relief of pain in the matter of Arthritis. Also in the Saturday Evening Post page 107 May 17th, 1952, Dr. George Morris tells his story about aiding Arthritis with Massage. Quote in part "Certain types of baths and Massage and passive and active exercise etc."

Every few days we see some picture on T.V. in which some actor or actress is showing the importance of Massage. Even the Niagra Massage Machine Co. proves that Massage is basically the help the Human body needs.

The President of the United States has his personal Masseur, and he also takes massage. Under strain and stress and nerve tension massage has proven itself to every president that your editor knows about in the White House.

All our members by now should be versed in what massage can do for sick people and so all his patients if they have dutifully read our National Leaflets. Also most every Massage Manuel tell what a Masseur can do for sick people at least your Editor witnessed an index in Ostram's Massage Manuel. And Kellog's "Art of Massage" has a Chapter devoted to the Physiological effects of Massage. On top of page 824 of Krusen's Physical Medicine of Mayo Foundation Fame is found a whole list of things Massage is recommended for.

So, if we don't sell our Profession it is **OUR FAULT**, not the fault of Massage. ---So never let it be said that one of the members of our Great American Association of Masseurs and Masseuses ever let that statement get by, nor for that matter any member of our fine profession should know that Massage is the greatest aid in healing known to man, and has proved its use for thousands of years that it has been used, by unskilled hands, and now that it is put on a Scientific basis, it can never honestly, be questioned as what a Massage, or a Massage Technician can do for sick people.

( I understand that I will be furnished another article on this subject for the January Issue of the A.A.M.M.--Watch for it)

#### SEATTLE-CITY--LICENSE--RENEWAL

It may be possible to get your Massage License, and Parlor License and your physical by going to the License window first. That is the instructions given your Asst Editor--- **Maybe all in one trip!**  
See Pg. 109

## OPEN HOUSE -----&amp;----- BOX SOCIAL

The Seattle Local has sent out several hundred invitations to an Open House and a Box Social to be held in Seattle December 12th at the Hostess House 606 Summit North (second house from the corner) beginning at an early hour 4:00 P.M.

This "Hostess House" is really a Hostess house... It has the big rooms down stairs, and several smaller rooms up stairs, Several things can all be going on at one time, and not interfere with each other.... and it is all fitted up, even to the dish rag.

All those persons attending our Fifth Birthday party, about a year ago (Last January) will remember what a swell time everyone had, and now we are sending all those persons an invitation to their friends and patrons to come also.

Some of our members outside of the Seattle Area did NOT receive invitations. This is their invitation, this in their A.A.M.M. News, and they are asked to bring their friends also. ---This goes for our members in Oregon, and in Idaho, if they will come. They are invited and they certainly will be welcome.

Mrs. Arthur Mann is the hostess, And she is a good hostess. She always makes everyone feel that they hate to go home when the time comes to go home. by Niedfelt.

## EDITORIAL

L-E-G-I-S-L-A-T-I-V-E A-C-T

By Arthur Dunbar, Editor

This is the first issue of our A.A.M.M. News after the election and our first opportunity to ask your support of the Legislative Committee. You all know by now who has been elected in your District and how to contact them and tell them about our bill.

We are especially glad to hear from Mr. Claud Guffey who recommended a vigorous effort to convince the Legislature of our need for our State Massage License Act.

This paper will report to you from time to time about our progress.

Rational Training  
By R.R. Hunt, Broadmoor College Inc.

It goes without saying that in order to intelligently apply technical skills, a sound understanding of the basic materials is necessary. This same idea applies whether the skills involved be a physical system such as electrical circuits or, a biological system such as the human body.

A sound knowledge of the basic structure and function of the body is highly desirable only from the application of skills, but in fostering better relations with public and, other professional groups.

The problem of what is desired in planning a course of study can be best analyzed, by taking note of what is expected from the individual, after he has taken his training.

From the standpoint of the student, he should recognize immediately that in the course of his practice after completing his training, he will be dealing with human life and, that he is devoted

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Page 111 to furthering the health of the person who has approached him with a health problem. If he realized this, it cannot help but be apparent to him that the best preparation he can make is still not good enough, compelling him to avail himself of the best that is available to him, and getting the most out of it.

He is obligated to his patrons to have a sound enough knowledge (scientific background) to thoroughly understand the physiological basis for the procedures which he professes to practice. This idea is not only directed toward the safety of public health, but personal pride, and fair dealing.

If one looks at the picture from the side of the patron, he sees the Technician as one licensed by the City or State to practice, and therefore is justified in assuming the individual to be suitably prepared. If the individual was not deemed to be well trained, then it is obvious that he would seek elsewhere for treatment.

Any person going out to practice without first making the best possible preparation is in every sense cheating the public. When one needs the service of people in the various professions, he rarely goes to the phone book to pick someone at random, rather, if he is intelligent, he will seek the advice of someone best able to advise someone especially trained to serve him. This implies that he wants someone he can trust if he is to obtain results. Personal recommendations are without doubt, the best, the cheapest advertising that can be had.

Since all branches of the healing arts are bound to cross trails, it behoves them to seek the confidence of other branches. It thus becomes necessary to acquaint one-self with ethical codes, and to respect them.

It is quite true that the Medical Profession is a very sceptical group; this is to be expected, since their training is excellent, and their understanding of physiological processes is quite extensive. They are trained to evaluate critically, therapeutic procedures, and to demand a sound scientific basis for all therapeutic procedure.

If one does not know the basis for commonly used therapeutic procedures, then he cannot expect a great deal of co-operation from his colleagues or, other professional groups.

The school from which one receives his training has the right to expect the student to make the greatest possible effort. It is on the basis of the graduate's performance that the standards of the school (institution) are judged. In all fairness to student and school alike, the student will (should) seek the most of his education and use conservative judgment in practice, if he is to be a credit to himself, and the institution from which he received his training.

In view of the foregoing, it must be emphasized that the scientific phase of training should receive equal attention and, on the same par as clinical procedures. If this were not true, then progress in new techniques will be slow in evolving. As in most experimental procedures, a theory and approach must be postulated and then the working out of procedures to accomplish the theorized results.

By Ray Hunt, Broadmoor College Inc.

*Note Change elsewhere* T-H-I-S L-A-S-T I-S-S-U-E

To just ~~the~~ people in the entire state of Washington, who have not paid their dues, this will be their last issue. We don't quite understand just why, We are sure that we have been here to help, and we know that they have kept their own counsel--We are sorry! But "Time Marches on"

Notice----- Notice.

Mr. John Murray of Seattle has accepted the position as Chairman of the National Editorial Board, of the National Official Paper the "MASSEUR"--- Good for you John, We are sure glad when out Washington Members get the "Go Ahead" sign. --- Now to all members; This means that you are going to have to give John some Moral support. He will be asking you to write something---- and don't be afraid, John will see that it is O.K. if you pass on the idea.

Mrs. Evelyn Schubert of Iowa and her husband are taking a store somewhere in Nebraska, and she felt that she would not be able to do this extra work, and felt that she should let someone else do this work at this time--- Ruth Grouth of Kansas, and Martha McLeod of Georgia are two other members of the Editorial Staff to help Mr. Murray--- ---We will let John make the real write-up in the Masseur.

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REPORT OF LAST SEATTLE MEETING  
By John Murray, Seattle President

The November 7th meeting was held at the home and office of John A. Murray in Port Townsend. Those making the journey from far and near, over land and sea, were State President Arthur Mann and his wife Dorothy Mann. Mr & Mrs. Niedfelt., Mr & Mrs. Richard Budke, Mrs. Regina Williams and Phillip Jansson of Seattle, Mr. & Mrs. J.L. Hatch of Snohomish. Mrs Millicent Marquis of Mount Vernon. Mr. W.W. Perkins of Port Angeles; Mrs. Blossom Hendrix Gentry, and John Murray of Port Townsend.

Some of the members arrived in time to attend Church in Port Townsend, before the meeting at 11:00 A.M. The subject of "TRADE MARK" advertising under the emblem of the Association was discussed at great length and how it could be handled financially to the best advantage for those in Seattle and adjacent areas

The advisability of accepting applicants into the Association who were borderline chiropractors was also discussed at length.

A demonstration in some massage technique was planned to be demonstrated by Blossom Gunthy and John Murray, but the time was taken up in discussion so that part of the program was cut in favor of a look through the office and a bountious pot luck luncheon, buffet style was served by the wives of members.

By John A. Murray, Pres Seattle Chapter.

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Additional remarks, By Mrs. Carol B. Niedfelt

This was another wonderful trip enjoyed by our Seattle Local. The first trip was Sept 13th at Mr. Hatch's in Snohomish. This seemed to start the ball rolling. Thanks Mr. & Mrs. Hatch for the wonderful time. This time--- Mr. & Mrs. Murray, & Gladys Gunthy.

Last Sunday Nov 7th Mr. & Mrs. Hatch & Mr. Janssen and we (Mr. & Mrs. Niedfelt in Mr. Janssen's car went to Coleman dock, waited for the ferry there we met Mr. & Mrs. Mann, Regina Williams, Mr. & Mrs. Budke. Of course we all had to have some coffee on the ferry. After that we went up on the deck and we enjoyed some beautiful scenery

We arrived about 11:00 A.M. Mrs. Murray served sandwiches & Coffee before our meeting began. What a meeting! Later we had a fine dinner.

We want at this time to thank Mr. & Mrs. Murray and co-hostess Blossom Gunthy for the wonderful time we had. A picnic if there ever was one. Sorry Mr. Murray that you couldn't finish cutting your lawn.

## OREGON NEWS

ACHESS\*\*\* PAINS\*\*\* GROANS\*\*\* GRUNTS from the Oregon Chapter, (just south of the border--C.A.Tyler Scribbler.

Greetings and Good wishes and all that sort of thing, is now in order after the elections are over. Whether Demo or Rep., lets all work together to put our profession 'on the market' where everybody can learn more about what's good for them in the 'drugless healing line'

The Oregon Chapter of the A.A.M.M. held their last meeting in Portland, November 14th at the Hollywood Charm Studio, 35th & Sandy at 2:00 P.M. with 100% attendance. (No roll call was taken as it was clearly visible that all 7 members were present)

J.L. Hatch of Snohomish, Washington, was present and gave, not only a practical, but very interesting demonstration of Plastic Therapy to the interests of all. (The guinea pig for the demonstration was none other than Ye Scribe. I feel so good now I fairly Itch)

Also present at the meeting was Garland T Wolff, Sec. Treas, of the Oregon State Board of Massage Examiners along with Mrs. Wolff and daughter as visitors for the plastic demonstration.

It can now be said that the Hollywood Charm Studio is 100% AAMM as the application of the proprietor Sylvia Schmidt was accepted making our membership 8 (Yep, we're still growing)

We'd like all to know that we've graduated from the T.P. Stage and an order be placed for official A.A.M.M. stationery. Motion carried.

All members were very much pleased with the Washington Edition of the A.A.M.M. News, with Oregon notations except Ruth Olson, who advised that her scales were not broken. (She 's gone on a diet)

As a 'birthday' event of this meeting, signing of the new Charter by the membership was in order, replacing dissident members.

After a delectable meal of caviar and nightengales tongues, meeting was adjourned till Jan 16th., at the Dundee Health Center, Dundee, Oregon.  
By C.A. Taylor, Sec-treas Oregon Chapter.

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Don't worry Mr. Tyler, and Oregon Chapter, If Washington increased their membership by 14% by the next meeting, we would be pretty happy.

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We have information that Idaho has applied for a new Chapter and are in the process of joining our ranks with 34 members, and they have asked for 6 more applications.---Look out Washington!

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Don't forget to get your order of the NEW PHAMPLET--Scientific Massage-- at \$1.00 per hundred, from Mr. D.S. Carlson---they are very fine and much less expensive than the "Little known Facts about Massage. ---

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We want to thank Mrs. Jessie Smith for her \$2.00 donation to the A.A.M.M News.

NOTICE\*\*\*\*\* NOTICE

Our State President Mr. Arthur Mann has set June 4th & June 5th as the tentative date for our Next State Convention. At the Chinook Hotel in Yakima Washington---- To date we haven't an acknowledgement from the Chinook hotel, But Mrs. Jessie Smith is making every effort to get this all arranged, and we probably shall have an acknowledgement by the time the next A.A.M.M News comes out in January. Thanks Mrs. Smith---- She has called Seattle twice long distance to make this arrangement--- So we are looking forward to YAKIMA in 1955.

We will have more in succeeding issues of the A.A.M.M News.

January-- 9th At Niedfelt's  
Seattle Local's Next Meeting.

This meeting will be held just about the time the Next Legislature begins to go to work, and it may be a very interesting meeting. Certainly we want reports of what our State Legislators have told our members about our Massage Bill. We hope all members will be there---

We heard that Spokane had another interesting meeting but we don't have any official report--- Go to it Spokane. We certainly are glad.

Anti-Fluorine Meeting.

On January 8th-- In Seattle-- There will be an INVITATION MEETING of persons interested in the Anti-Fluorine movement--- any A.A.M.M. member who would like to attend this, and are sincerely interested will please write your editor. The A.A.M.M is granted about 3 persons, by invitation to this meeting,

Mrs. Elizabeth Wilson has been sick with Pneumonia, first taking down in September and now just recovering. Her address is 515--2nd Ave Renton Washington--- We hope to see you to our Party Elizabeth!

Mr. F.E. Bloom our Secretary has just sent me a list of all members that have paid their DUES--- It looks like ALL OF OUR MEMBERS PAID And it looks like we haven't lost a single member. We hope! We Hope!

This paper will accept voluntary contributions valued at \$2.00 per year for subscriptions also cost fee per copy for extra copies from persons not paying dues in Washington State A.A.M.M.

Why not have this paper sent to some of your friends as an Xmas present for \$2.00 each?

ADVERTISING----PRICES

\$1.00 for five lines for one issue-- \$12.00 for 12 issues.

\$5.00 for half page for one issue

\$8.00 full page for one issue

\$75.00 full page for one year 12 issues

\$60.00--Half page for one year 12 issues.

It takes just about twice as many tomatoes of the same size as an Orange to equal an orange in Vitamin "C"-- But it will take 5 like size Oranges to equal a tomatoe in Vitamin A.

Federal Meat and food INSPECTION does not cover poultry. Chickens, ducks, turkeys and all other poultry are put on the market without meeting requirements of Federal inspection! Oct 15, N World

End.